

# COMM 1100 - Human Communication ( version 201712L )

## Course Title                      Course Development      Learning Support

Human Communication              Standard                      No

## Course Description

Introduction to the fundamental components of the human communication process. The course provides a basic history of the communication discipline from ancient rhetorical roots through modern social sciences. The course emphasizes selected methods and practices in dyadic, small group, and oral presentational settings. Course content also covers communication models, as well as a survey of a variety of human communication modes and methods, including verbal, nonverbal, small group, interpersonal, mass, organizational, public, and intercultural communication.

## Pre-requisites

Program Ready.

Program Ready.

## Regstr. Co-requisites

Regstr. Co-requisites: NoneNone

## True Co-requisites

True Co-requisites: None

## Course Length

|                                    | Lecture<br>Contact Time | Regular Lab<br>Type | Reg. Lab<br>Contact Time | Other Lab<br>Type | Oth. Lab<br>Contact Time | Total Contact<br>Hrs |
|------------------------------------|-------------------------|---------------------|--------------------------|-------------------|--------------------------|----------------------|
| Contact Hours<br>Per Week          | 3 hrs                   | N/A                 | 0 hrs                    | N/A               | 0 hrs                    | 3 hrs                |
| Contact<br>Min/Hrs Per<br>Semester | 2250 min                |                     | 0 min                    |                   | 0 min                    | 45 hrs               |
|                                    | Lecture Credit Hours    | Lab Credit Hours    | Total Credit hours       | WLU               |                          |                      |
| Semester Credit<br>Hours           | 3                       | 0                   | 3                        | 101.25            |                          |                      |

## Competencies & Outcomes

### Order    Description

#### 1      Proficiency in wide variety of modes and aspects of human communication

| Order | Description  | Learning<br>Domain | Level of<br>Learning |
|-------|--|--------------------|----------------------|
| 1     | Discuss aspects of communication from classical rhetorical roots through to modern social science efforts. | Cognitive          | Comprehension        |
| 2     | Illustrate basic understanding of verbal communication.  | Cognitive          | Comprehension        |
| 3     | Illustrate basic understanding of nonverbal communication.   | Cognitive          | Comprehension        |
| 4     | Illustrate basic understanding of small group communication.   | Cognitive          | Comprehension        |
| 5     | Illustrate basic understanding of interpersonal communication.   | Cognitive          | Comprehension        |
| 6     | Illustrate basic understanding of mass communication.  | Cognitive          | Comprehension        |
| 7     | Illustrate basic understanding of organizational communication.  | Cognitive          | Comprehension        |

|   |  |           |               |
|---|--|-----------|---------------|
| 8 | Illustrate basic understanding of public communication.        | Cognitive | Comprehension |
| 9 | Illustrate basic understanding of intercultural communication. | Cognitive | Comprehension |

## 2 Individual and group activities and participation

| Order | Description   | Learning Domain | Level of Learning |
|-------|---|-----------------|-------------------|
| 1     | Collaborate within dyadic and small group communication through structured group discussions in the classroom and online. | Cognitive       | Synthesis         |
| 2     | Participate in a structured group oral presentation.  | Cognitive       | Application       |
| 3     | Participate in individual kinesthetic activities within and outside of the classroom.                                     | Cognitive       | Application       |
| 4     | Plan , organize, and present an individual oral presentation.   | Cognitive       | Synthesis         |

## 3 Critical thinking, problem solving, and application

| Order | Description   | Learning Domain | Level of Learning |
|-------|---|-----------------|-------------------|
| 1     | Develop reasoned judgment on purpose and intent of a variety of aspects of human communication.             | Cognitive       | Application       |
| 2     | Demonstrate knowledge of social sciences research methods and results as they apply to human communication. | Cognitive       | Application       |
| 3     | Participate in and analyze a self-directed human communication research activity.                           | Cognitive       | Application       |
| 4     | Discover and apply knowledge of communication models.   | Cognitive       | Application       |

## 4 Ethics, diversity, and global perspectives

| Order | Description   | Learning Domain | Level of Learning |
|-------|---|-----------------|-------------------|
| 1     | Develop awareness of human communication differences among race, gender, and culture. | Cognitive       | Application       |
| 2     | Select, examine , and present an intercultural presentation.                          | Cognitive       | Analysis          |

## 5 Professionalism

| Order | Description   | Learning Domain | Level of Learning |
|-------|---|-----------------|-------------------|
| 1     | Demonstrate professional dress and demeanor during presentations.                 | Cognitive       | Application       |
| 2     | Select appropriate subject matter and language choice during presentations.       | Cognitive       | Application       |
| 3     | Demonstrate proficiency of appropriate verbal and nonverbal communication skills. | Cognitive       | Application       |