COMM 1100 - Human Communication (version 201712L)

Course Title	Course Development	Learning Support
Human Communication	Standard	No

Course Description

Introduction to the fundamental components of the human communication process. The course provides a basic history of the communication discipline from ancient rhetorical roots through modern social sciences. The course emphasizes selected methods and practices in dyadic, small group, and oral presentational settings. Course content also covers communication models, as well as a survey of a variety of human communication modes and methods, including verbal, nonverbal, small group, interpersonal, mass, organizational, public, and intercultural communication.

Pre-requisites

Program Ready.

Regstr. Co-requisites

Regstr. Co-requisites: NoneNone

True Co-requisites

True Co-requisites: None

Course Length

	Lecture Contact Time	Regular Lab Type	Reg. Lab Contact Time	Other Lab Type	Oth. Lab Contact Time	Total Contact Hrs
Contact Hours Per Week	**3 hrs**	**N/A**	**0 hrs**	**N/A**	**0 hrs**	**3 hrs**
Contact Min/Hrs Per Semester	**2250 min**		**0 min**		**0 min**	**45 hrs**

	Lecture Credit Hours	Lab Credit Hours	Total Credit hours	WLU
Semester Credit Hours	**3**	**0**	**3**	**101.25**

Competencies & Outcomes

Order	Description

1 **Proficiency in wide variety of modes and aspects of human communication**

Order	Description	Learning Domain	Level of Learning
1	Discuss apsects of communication from classical rhetorical roots through to modern social science efforts.	Cognitive	Comprehension
2	Illustrate basic understanding of verbal communication.	Cognitive	Comprehension
3	Illustrate basic understanding of nonverbal communication.	Cognitive	Comprehension
4	Illustrate basic understanding of small group communication.	Cognitive	Comprehension
5	Illustrate basic understanding of interpersonal communication.	Cognitive	Comprehension
6	Illustrate basic understanding of mass communication.	Cognitive	Comprehension
7	Illustrate basic understanding of organizational communication.	Cognitive	Comprehension
8	Illustrate basic understanding of public communication.	Cognitive	Comprehension

9	Illustrate basic understanding of intercultural communication.	Cognitive	Comprehension

2 **Individual and group activities and participation**

Order	Description	Learning Domain	Level of Learning
1	Collaborate within dyadic and small group communication through structured group discussions in the classroom and online.	Cognitive	Synthesis
2	Participate in a structured group oral presentation.	Cognitive	Application
3	Participate in individual kinesthetic activities within and outside of the classroom.	Cognitive	Application
4	Plan , organize, and present an individual oral presentation.	Cognitive	Synthesis

3 **Critical thinking, problem solving, and application**

Order	Description	Learning Domain	Level of Learning
1	Develop reasoned judgment on purpose and intent of a variety of aspects of human communication.	Cognitive	Application
2	Demonstrate knowledge of social sciences research methods and results as they apply to human communication.	Cognitive	Application
3	Participate in and analyze a self-directed human communication research activity.	Cognitive	Application
4	Discover and apply knowledge of communication models.	Cognitive	Application

4 **Ethics, diversity, and global perspectives**

Order	Description	Learning Domain	Level of Learning
1	Develop awareness of human communication differences among race, gender, and culture.	Cognitive	Application
2	Select, examine , and present an intercultural presentation.	Cognitive	Analysis

5 **Professionalism**

Order	Description	Learning Domain	Level of Learning
1	Demonstrate professional dress and demeanor during presentations.	Cognitive	Application
2	Select appropriate subject matter and language choice during presentations.	Cognitive	Application
3	Demonstrate proficiency of appropriate verbal and nonverbal communication skills.	Cognitive	Application