SPCH 1101 - Public Speaking (version 201003L)

Course Title	Course Development	Learning Support
Public Speaking	Standard	No

Course Description

Introduces the student to the fundamentals of oral communication. Topics include selection and organization of materials, preparation and delivery of individual and group presentations, analysis of ideas presented by others, and professionalism.

Pre-requisites

Regular Admission OR ENGL 0098 - English III

Regstr. Co-requisites

Regstr. Co-requisites: None

True Co-requisites

True Co-requisites: None

Course Length

	Lecture Contact Time	Regular Lab Type	Reg. Lab Contact Time	Other Lab Type	Oth. Lab Contact Time	Total Contact Hrs
Contact Hours Per Week	**3 hrs**	**N/A**	**0 hrs**		**0 hrs**	**3 hrs**
Contact Min/Hrs Per Semester	**2250 min**		**0 min**		**0 min**	**45 hrs**

	Lecture Credit Hours	Lab Credit Hours	Total Credit hours	WLU
Semester Credit Hours	**3**	**0**	**3**	**101.25**

Competencies & Outcomes

Order	Description

1 **Selection and Organization of Materials**

Order	Description	Learning Domain	Level of Learning
1	Choose and evaluate speech materials from personal experience.	Cognitive	Application
2	Select and evaluate written materials.	Cognitive	Evaluation
3	Plan and conduct a research interview	Cognitive	Synthesis
4	Properly cite quotations and statistics.	Cognitive	Comprehension
5	Organize materials into outline form.	Cognitive	Synthesis

2 **Preparation and Delivery of Individual and Group Presentations**

Order	Description	Learning Domain	Level of Learning
1	Understand and manage speech anxiety.	Cognitive	Comprehension

2	List techniques for controlling speech anxiety.	Cognitive	Knowledge
3	Select subject, remarks appropriate to actual and hypothetical audiences, settings, and occasions.	Cognitive	Application
4	Demonstrate the ability to effectively deliver an informative speech.	Cognitive	Application
5	Demonstrate the ability to effectively deliver a persuasive speech.	Cognitive	Application
6	Demonstrate the ability to effectively deliver a ceremonial speech.	Cognitive	Application
7	Collaborate with others to prepare a structured group discussion and/or presentation.	Cognitive	Application

3 **Analysis of Ideas Presented by Others**

Order	Description	Learning Domain	Level of Learning
1	Summarize another speaker's ideas.	Cognitive	Comprehension
2	Ask questions nonjudmentally.	Psychomotor	Perception
3	Develop a reasoned judgment of the meaning of a speaker's ideas.	Cognitive	Synthesis
4	Discuss and analyze a speaker's point of view.	Cognitive	Comprehension

4 **Professionalism**

Order	Description	Learning Domain	Level of Learning
1	Demonstrate professional dress and demeanor.	Cognitive	Application
2	Select appropriate subject matter and language usage for professional settings.	Cognitive	Application
3	Demonstrate effective verbal and nonverbal skills for professional settings.	Cognitive	Application